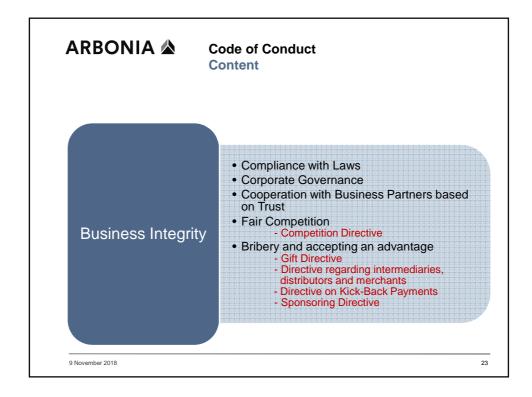
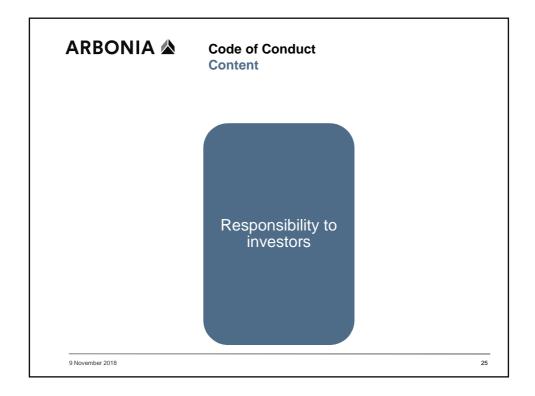


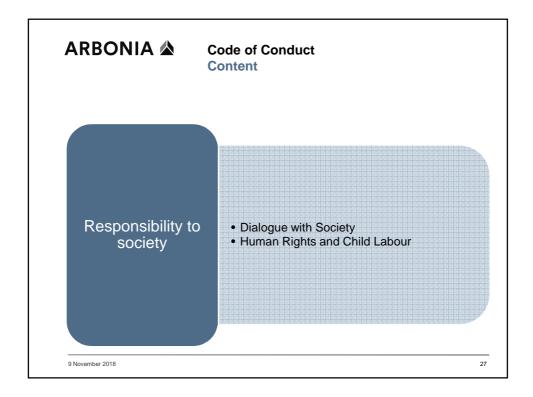
Compliance Manual Arbonia Intranet		
Sponsoringweisung / Sponsor	ring Directive	
 <u>Deutsch</u> 		
 English 		
Verhaltenskodex / Code of Co	onduct	
■ <u>Český</u>	- <u>Italiano</u>	
 <u>Chinese</u> 	 Polski 	
 <u>Deutsch</u> 	<u>Russian</u>	
English	 <u>Slovenský</u> 	
<u>Français</u>		
Wettbewerbsweisung / Comp	petition Directive	
Deutsch		
English		

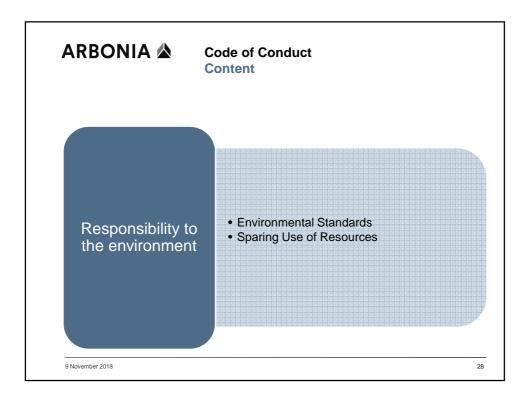


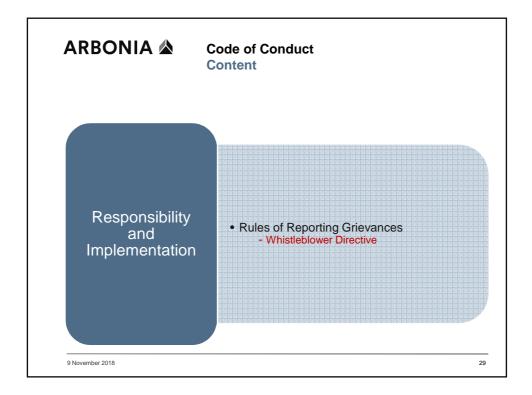




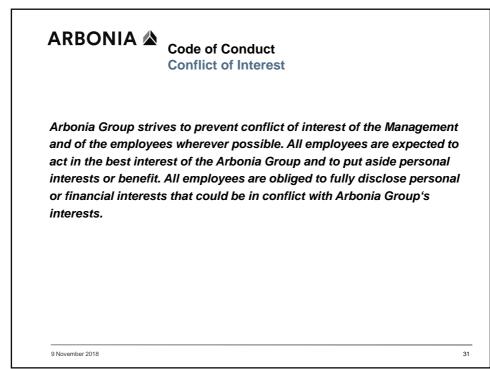






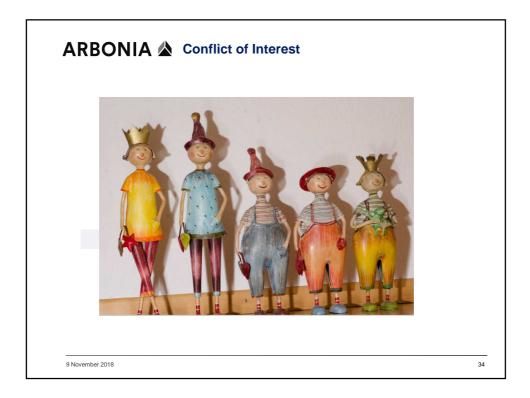


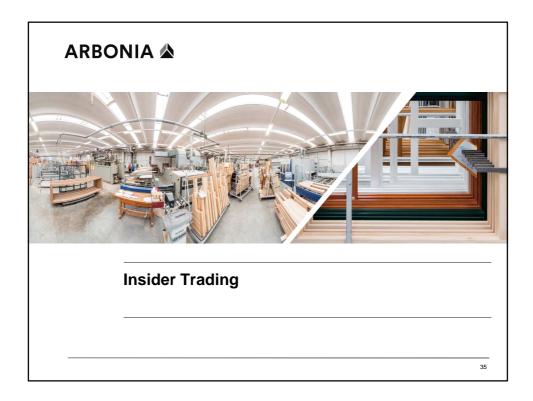


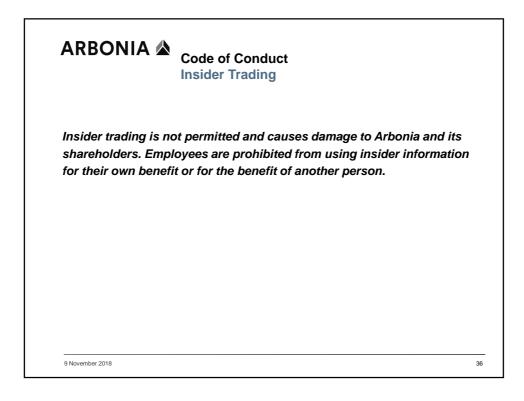


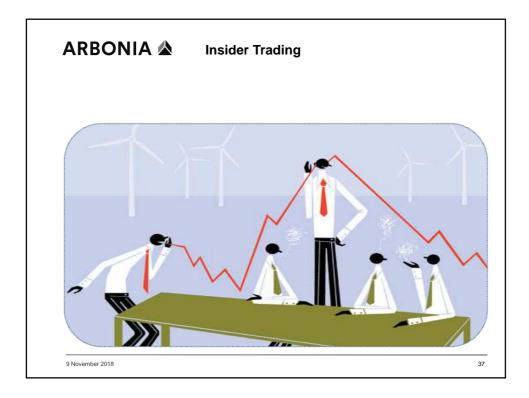


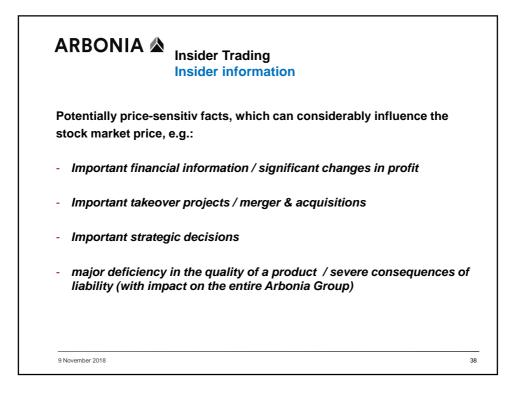


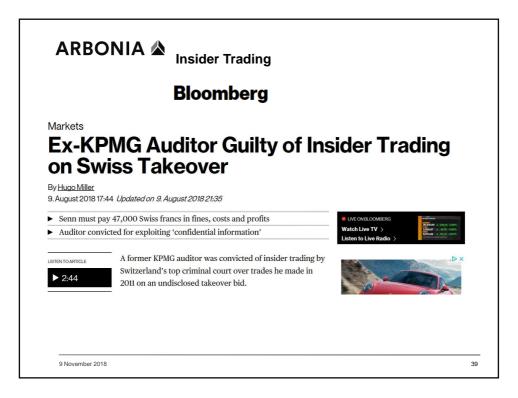






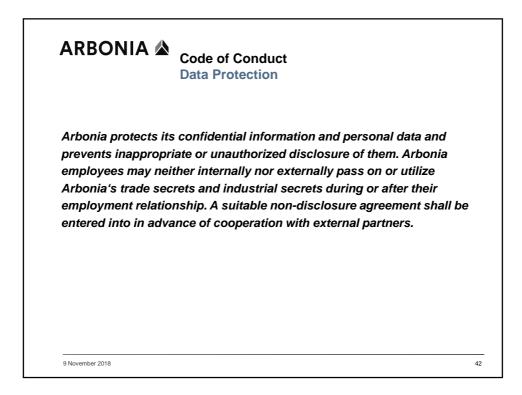


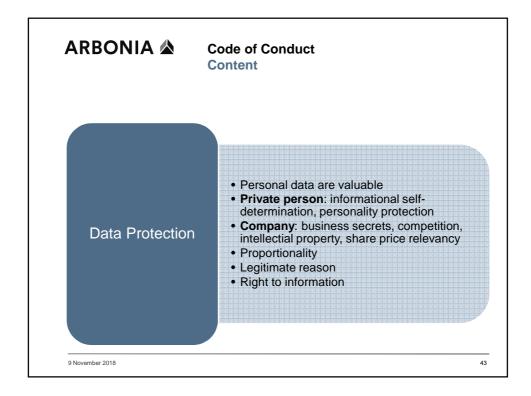


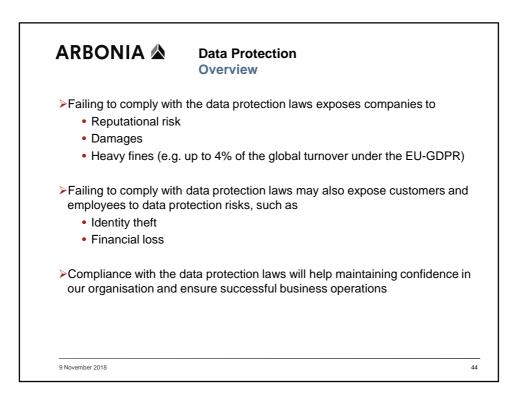


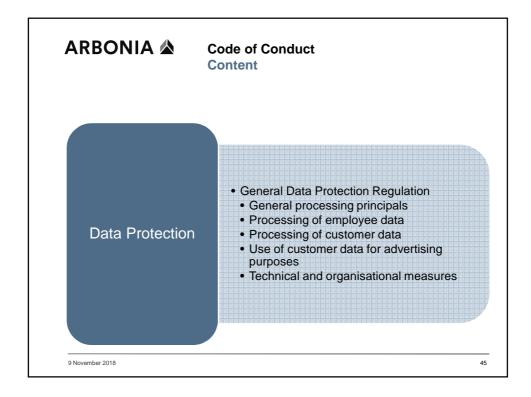








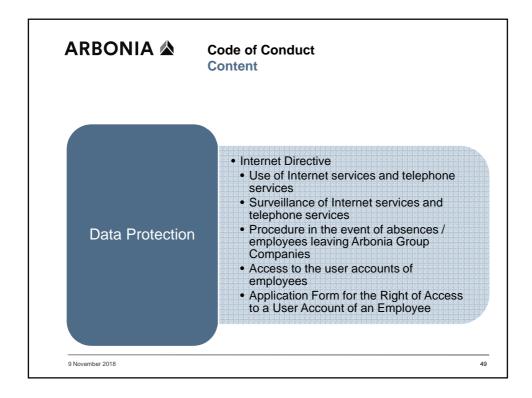




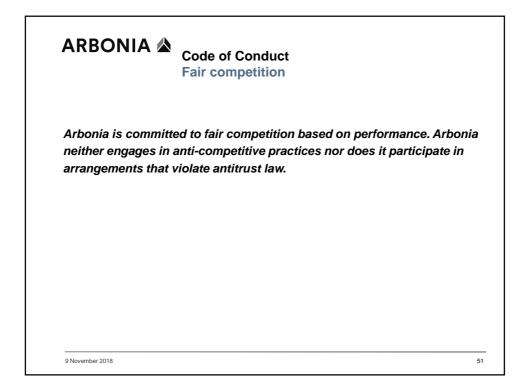
ARBONIA 🋦	Data Protection – EU GDPR Overview
EU General Data Prote	ection Regulation
≻On 27 April 2016, the Eu	ropean Union passed new data protection law
≻As of 25 May 2018, com	panies must comply with EU GDPR or face severe sanctions
►EU GDPR lays down rul	es protecting personal data of natural persons
«Personal data» means person («data subjects»	any information relating to an identified or identifiable natural)
9 November 2018	

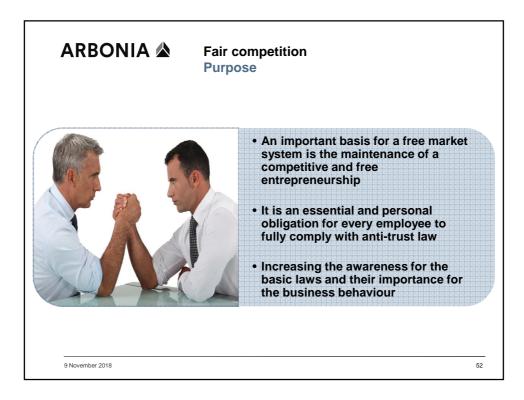
ARBONIA 🋦	Data Protection – EU GDPR Overview
EU General Data Prote	ection Regulation essentials:
A company is responsib GDPR ("accountability",	le for and must be able to demonstrate compliance with EU Art. 5 para. 2 GDPR)
, , ,	be processed lawfully based on a legal ground gal Obligation - Public Interest - Legitimate Business Interest
Obligation to keep record	ds of processing activities (Art. 30 GDPR)
Obligation to notify perso subject (Art. 33 / 34 GDI	onal data breach to the supervisory authority and to the data PR)

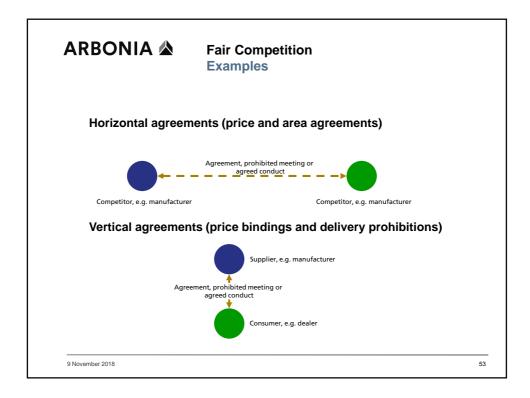
ARBONIA 🖄	Data Protection – EU GDPR Principles for processing personal data
,	Company processing personal data shall ensure that the ction principles are observed:
	l data if a valid legal ground can be demonstrated, and inform pose and terms of data collection and processing
(2) Always adhere to the	purpose the personal data was collected for
(3) Only collect/process p	ersonal data that is needed
(4) Keep personal data co	prrect and delete inaccurate personal data
(5) Keep personal data or	nly for the legal retention periods
(6) Keep personal data co	onfidential and only share what needs to be shared





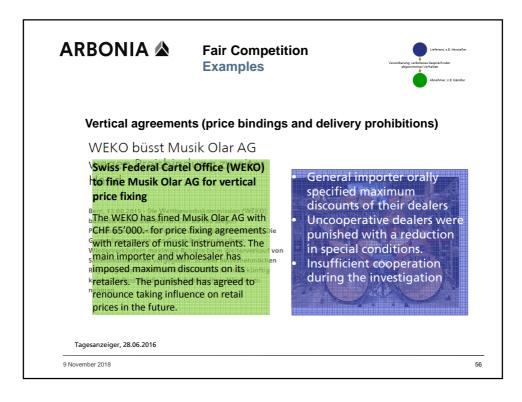




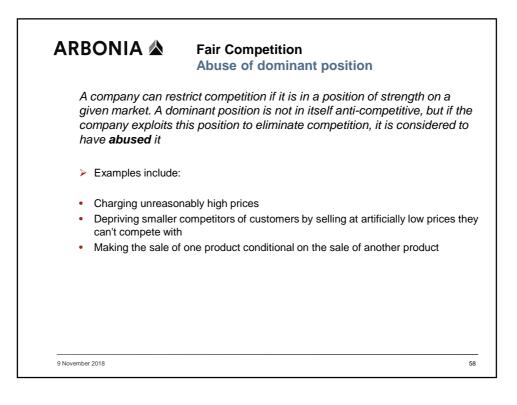


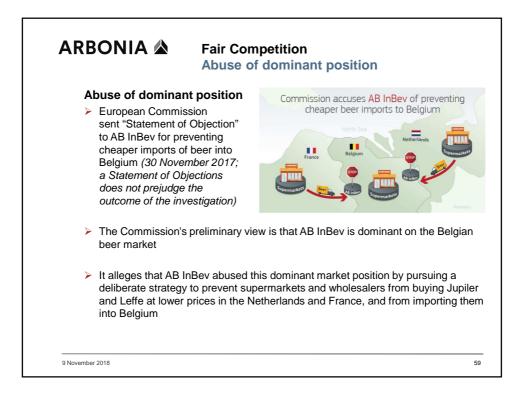


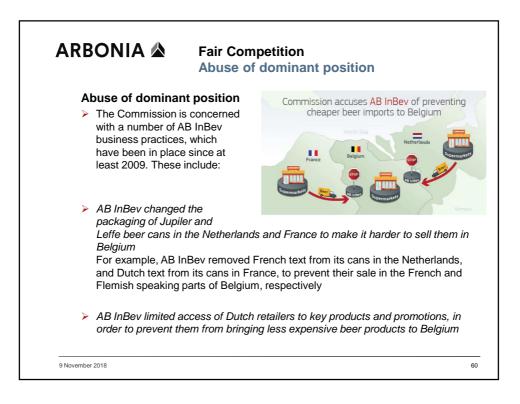


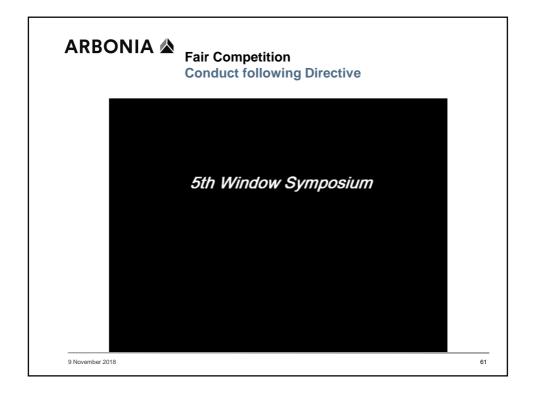


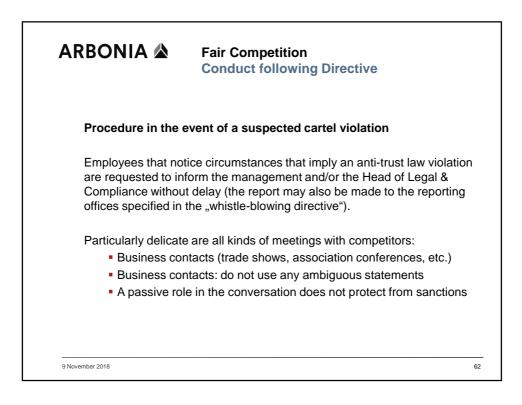
ARBONIA 🛦	Fair Competition Examples	Lieferant, z.E. Hardaller Versibbrong, verbiesen Grupcich hoter abgestimmer Verhalten Abrehmer, z.E. Händler
Vertical agreemen	nts (price bindings and delive	ery prohibitions)
Fall Elmex Hersteller dürfen Här Rechtstreit mit dem F <mark>custor</mark>	The swiss federal court has pass of the swiss federal court has pass of trial concerning the producer of ELI	ailers the delivery of ed a clear sentence after 10
customers outsid	ohibited dealers from making e the contractual area (ban c e sales outside the contractua	on parallel imports
• The fine here wa	s CHF 4.8 million.	
Tagesanzeiger, 28.06.2016		
9 November 2018		

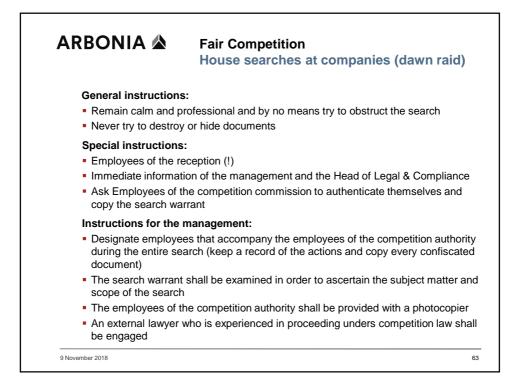


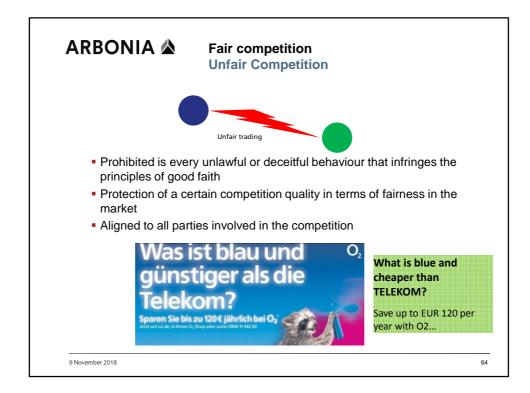




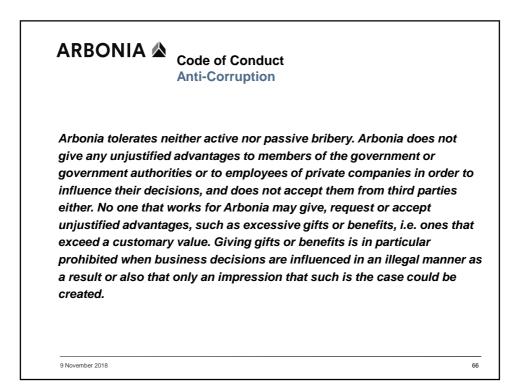


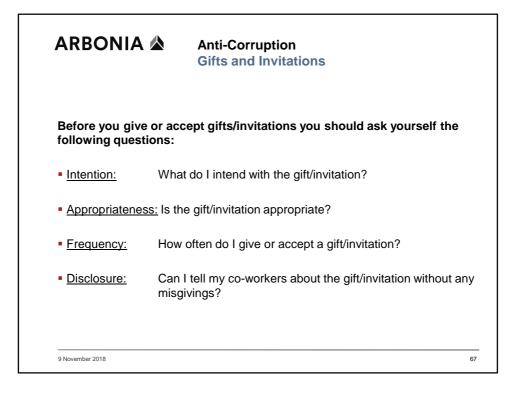




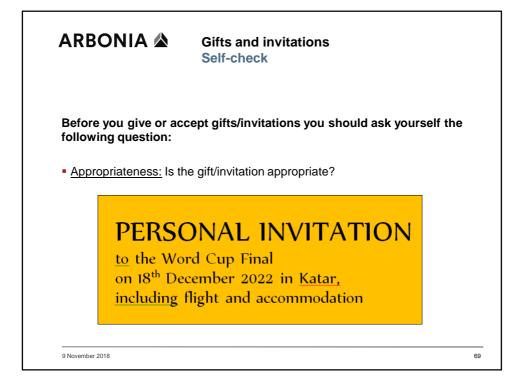


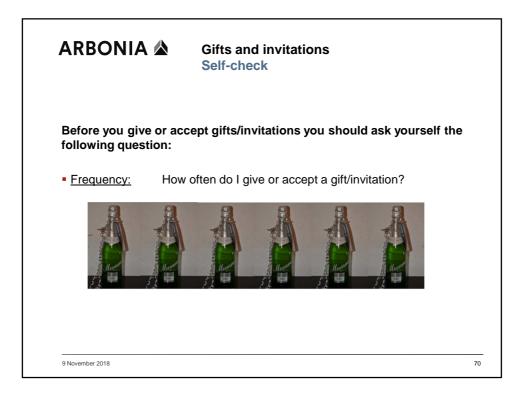


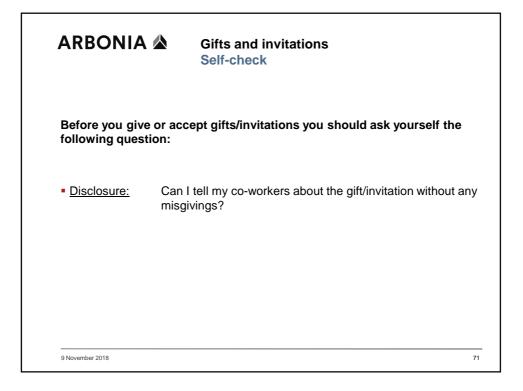




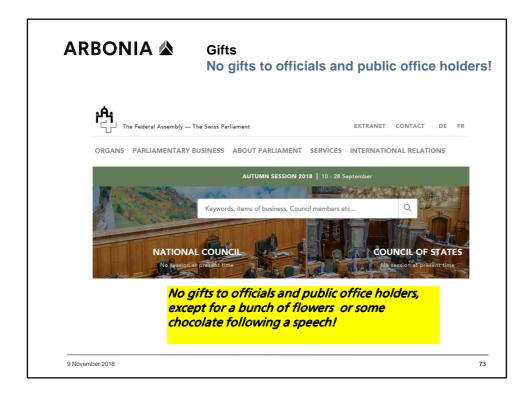




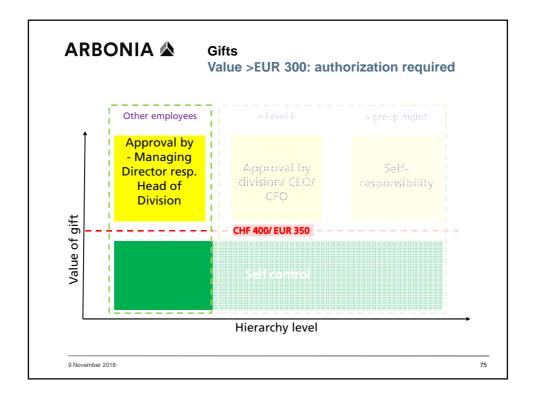




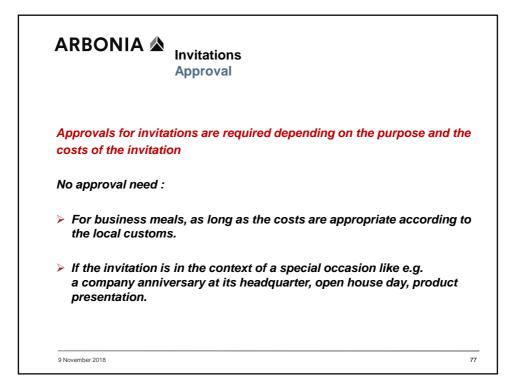




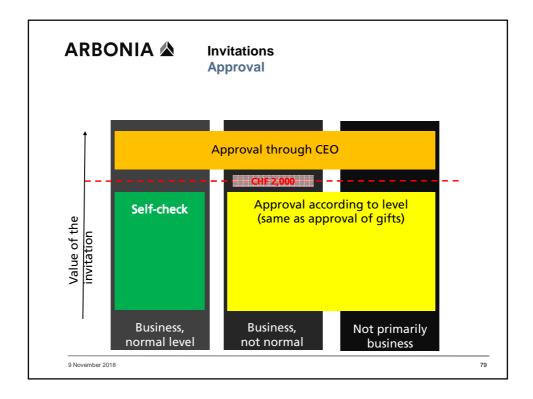




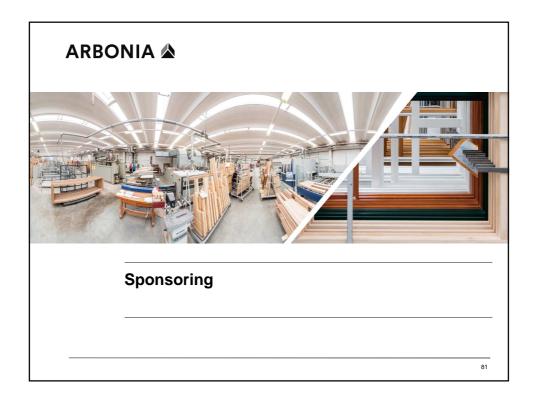


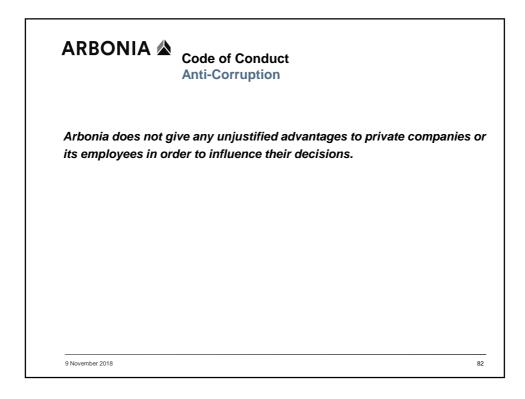


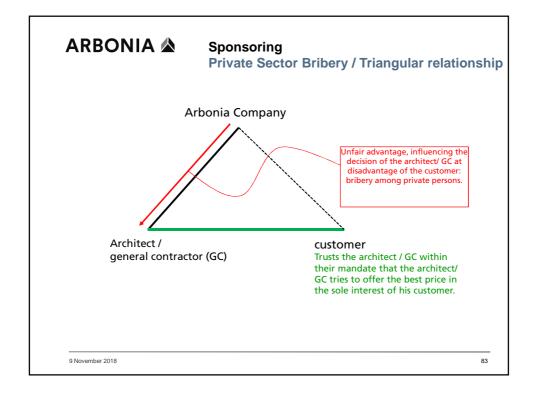


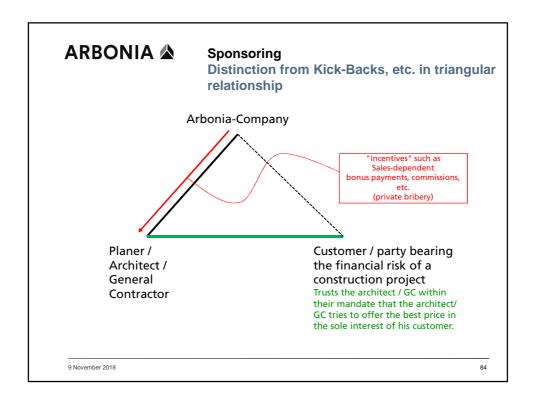
















RBONIA 🛦	Sponsoring Checklist
Checklist "Sp	onsoring"
completed checklist allows th	used sponsorship is based are made transparent by completing this checklist. The e internal approval authority (see directive, paragraph 6) to determine whether ee directive, paragraph 5) are complied with.
1. What is the sponsorin	g objective?
from customers or third p	g be connected to an order placed with or promised to AFG. Any sponsoring enquiries arties, which represent the interests of AFG clients, should be rejected. This ake applies from persons who are close to the aforementioned persons (see directive, paragraph 5 lit.
2. Is a one-time or recur	ing payment connected to the sponsoring?

